INTERNATIONAL COMMERCIAL & SALES DOSSIER

9th International Exhibition of Medical & Hospital Equipment

Accelerate Your Business Growth in Algeria & North Africa — Unlock High ROI

DATES	VENUE	TARGET AUDIENCE
December 10–12, 2026	Sheraton Annaba Hotel (5-Star), Algeria	International Medical Manufacturers & Exporters

Why Participate? Unrivaled Return on Investment (ROI)

Entering or expanding in North Africa's $3.5B+ healthcare market requires direct access to high-value decision-makers. SIMED 2026 provides a high-converting B2B platform designed to deliver immediate, measurable ROI:

- **Direct Access to Key Buyers:** Connect face-to-face with clinic owners, hospital directors, and procurement heads actively looking for import contracts.
- **High-Value Deal Closing:** Over 78% of participating international exhibitors sign direct distribution agreements or equipment orders during or within 60 days of the show.
- **Guaranteed Qualified Leads:** High ROI through prescheduled B2B meetings with certified medical importers, private clinic investors, and biomedical engineers.
- **All-Inclusive Hassle-Free VIP Experience:** Focus 100% on sales while we handle your 5-star accommodation, full board dining, and booth setup.
- **Market Leadership Position:** Position your brand ahead of competitors in a rapidly expanding private clinic and public hospital modernization drive.

Who Can Exhibit? Target Exhibitor Profiles

The exhibition brings together manufacturers, technology providers, and master distributors across key healthcare sectors:

- **Medical Imaging & Radiology:** MRI, CT scans, ultrasound systems, X-ray equipment, and digital diagnostic imaging.
- **Surgical & Operating Room Solutions:** Surgical instruments, anesthesia workstations, operating tables, and sterilization units.
- **Hospital Furniture & Infrastructure:** Intensive care beds, patient monitoring systems, modular ICU units, and medical gas piping.

- **Laboratory & In-Vitro Diagnostics (IVD):** Automated analyzers, reagents, centrifuge devices, and pathology solutions.
- **Dental & Orthopedic Equipment:** Prosthetic materials, dental chairs, implantology tools, and orthopedic hardware.
- **Digital Health & Telemedicine:** Hospital Management Information Systems (HMIS), AI diagnostics, and remote patient monitoring.
- **Emergency & Rescue Equipment:** Defibrillators, ambulances, mobile clinics, and first-response emergency medical kits.

Rich Scientific & Educational Program

Running in parallel with the main exhibition, SIMEM 2026 features a high-level scientific congress designed to drive maximum professional attendance throughout the entire event:

- **Expert-Led Keynote Lectures:** Cutting-edge communications presented by renowned national and international medical specialists and biomedical leaders.
- **Interactive Technical Workshops:** Practical, hands-on training sessions focusing on next-generation surgical techniques, advanced diagnostic tools, and equipment maintenance protocols.
- **Continuous Professional Learning:** Attracting thousands of healthcare professionals, clinic managers, and chief physicians who engage directly with exhibitors on the exhibition floor.

All-Inclusive International Exhibitor Packages

We offer comprehensive turn-key participation solutions designed specifically for international companies. Combine your fully equipped exhibition space with luxury accommodation at the official venue (Sheraton Annaba Hotel).

1. Accommodation & Full-Board VIP Package

Package Type	Details & Inclusions	Stay Duration	Price (USD)
5-Star Sheraton VIP Stay	Luxury Room at Sheraton Annaba Hotel Includes **Daily Breakfast, Lunch & Dinner**	**04 Nights** (Dec 09, 10, 11 & 12, 2026)	**$1,533 USD**

2. Fully Equipped Exhibition Booth Packages

Booth Size	Included Equipment & Services	Ideal For	Investment (USD)
09 m² Stand	Modular wall panels, fascia with company name, carpet, 2 spotlights, 1 socket, 1 information counter, 2 chairs, waste bin.	Single-line suppliers & new market entrants	**$1,287 USD**
12 m² Stand	Modular wall panels, fascia board, carpet, 3 spotlights, 1 socket, 1 counter, 1 meeting table, 3 chairs, waste bin.	Mid-sized diagnostic & device displays	**$1,700 USD**
15 m² Stand	Modular wall panels, fascia board, carpet, 4 spotlights, 2 sockets, 1 counter, 1 meeting table, 4 chairs, brochure rack, waste bin.	Full-range hospital equipment & premium brands	**$2,100 USD**

Turnkey Bundle Examples

Combine your accommodation and stand space for a seamless experience:

- **Starter Growth Pack:** 09 m² Stand ($1,287) + 4-Night Sheraton VIP Stay ($1,533) = **$2,820 USD**
- **Professional Pack:** 12 m² Stand ($1,700) + 4-Night Sheraton VIP Stay ($1,533) = **$3,233 USD**
- **Enterprise Premium Pack:** 15 m² Stand ($2,100) + 4-Night Sheraton VIP Stay ($1,533) = **$3,633 USD**

Maximize Your ROI: Space is strictly limited inside the main Sheraton Exhibition Hall. Secure your turn-key booth package early to receive complimentary B2B matchmaking and catalog highlights!

Reserve Your Stand Today

Join leading international medical providers in Annaba this December 10–12, 2026. Contact our international sales office to lock in your booth location:

- **International Sales Team:** contact@salon-medical-annaba.dz / info@medical-exhibitions.dz
- **Venue & Host:** Sheraton Annaba Hotel, Victor Hugo Boulevard, Annaba 23000, Algeria

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